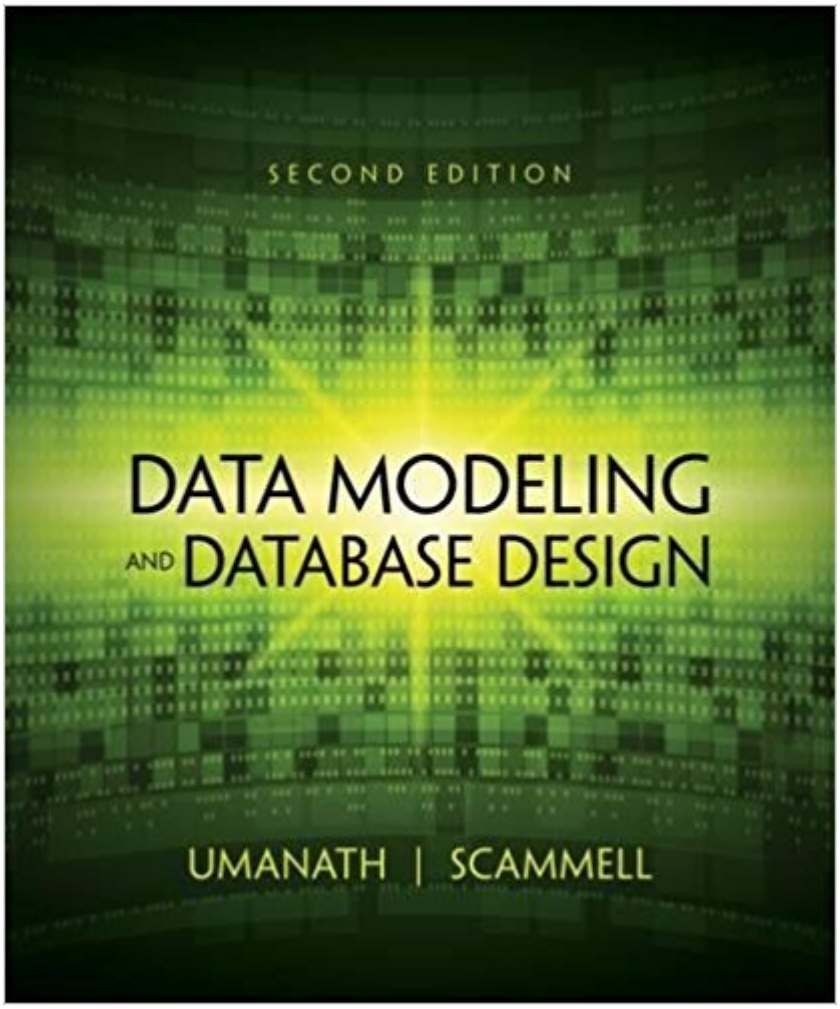
Ebook Directory
the best source of ebook

The book was found

Data Modeling And Database Design



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

DATA MODELING AND DATABASE DESIGN presents a conceptually complete coverage of indispensable topics that each MIS student should learn if that student takes only one database course. Database design and data modeling encompass the minimal set of topics addressing the core competency of knowledge students should acquire in the database area. The text, rich examples, and figures work together to cover material with a depth and precision that is not available in more introductory database books.

Book Information

Hardcover: 784 pages

Publisher: Course Technology; 2 edition (June 13, 2014)

Language: English

ISBN-10: 1285085256

ISBN-13: 978-1285085258

Product Dimensions: 7.5 x 1.3 x 9.2 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #177,507 in Books (See Top 100 in Books) #72 inÃ Â Books > Business & Money > Management & Leadership > Project Management > Technical #73 inÃ Â Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Project Management #126 inÃ Â Books > Computers & Technology > Business Technology > Management Information Systems

Customer Reviews

Narayan S. Umanath is Professor [Emeritus] of Information Systems at the University of Cincinnati (UC) in Cincinnati, Ohio, USA. He has been at UC since 1996 and served as the department head of Information Systems (IS) for 7 years. Before that, he has been a faculty member at the Pennsylvania State University at the main (University Park) campus and the University of Tulsa. Umanath also serves as a member of the faculty in the Department of Mathematics & Computer Science (DMACS) at the Sri Sathya Sai Institute of Higher Learning (SSSIHL) in Prashanti Nilayam, India in the capacity of Visiting Professor since 2003. Entering academia after 17 years of technical and managerial experience in software development, he received his Ph.D. in Business Administration from the University of Houston in 1987. His undergraduate and graduate educations are in mechanical engineering and industrial engineering, respectively. Umanath has research

publications in the domains of data visualization for decision support, agency theory applications in the design of compensation contracts, organizational computing, and electronic integration in supply channels; his current research interests are in the domains of knowledge exchange in supply-chain relationships, and data modeling & data warehousing. His research publications have appeared in Management Science, Decision Sciences, Journal of MIS, Communications of the ACM, International Journal of Information Management, Information & Management, Information Resources Management Journal, Journal of Managerial Issues and National Academy Science Letters. Umanath has also co-authored a text book titled "Data Modeling & Database Design".Richard W. Scamell serves as Associate Dean for Student Affairs and Professor of Decision and Information Sciences in the C. T. Bauer College of Business at the University of Houston. He received his Ph.D. degree from The University of Texas at Austin. Since joining the faculty at Houston in 1972, he has taught more than two dozen different courses at the undergraduate, masters, and doctoral levels, three of which have been focused in the database area. His publications have appeared in journals such as Management Science, MIS Quarterly, Academy of Management Journal, Decision Sciences, IEEE Transactions on Software Engineering, Communications of the ACM, Omega, and Information and Management.

Not the best database design book out there, needed it for the class I was taking.

Great book!

Download to continue reading...

Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business - Data Analytics Book, Series 2 Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data Book 1) Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Database Design for Mere Mortals: A Hands-On Guide to Relational Database Design (3rd Edition) Data Modeling and Database Design Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) The Complete Model Agency Database 2014-2015: Everything you need to get noticed and signed by the top agencies in the world (Modeling, Modelling) Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data Data Analytics and Python Programming: 2 Bundle

Manuscript: Beginners Guide to Learn Data Analytics, Predictive Analytics and Data Science with Python Programming Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analysis. Get Your Business Intelligence Right Ã¢â ¬â œ Accelerate Growth and Close More Sales (Data Analytics Book Series) Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining) Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Data-Driven Design and Construction: 25 Strategies for Capturing, Analyzing and Applying Building Data Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) Atmospheric and Space Flight Dynamics: Modeling and Simulation with MATLABÃ Â® and SimulinkÃ Â® (Modeling and Simulation in Science, Engineering and Technology) Database Design, Application Development, and Administration, Fourth Edition Database Systems: Design, Implementation and Management (Book Only) Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card) (Management Information Systems)

Contact Us

DMCA

Privacy

FAQ & Help